

COOKIE POLICY

We inform you that we use cookies to collect information about the use of this website in order to provide a better browsing experience and service.

What are cookies?

A cookie is a file downloaded to your computer, smartphone or other devices when you access certain web pages. Among other things, cookies allow a website to collect and recover information about the browsing behavior of the user or their device, and they can be used to recognize users.

What kind of cookies exists?

- Own and third-party cookies
- Own cookies: these are the cookies sent to the user's terminal from a device or domain managed by ECOMEDCIS S.A.S., from which the service is provided or from which the information requested by the user is provided.
- Third-party cookies: These are the cookies sent to the user's terminal from a domain other than the one they are visiting and which does not belong to us.
- Session cookies: these cookies are designed to collect and store data while the user is accessing a website. They are normally used to store information whose retention is only of interest for the provision of the service that the user requests on a single occasion. In the long term, these cookies can be used to provide a better experience by improving content and facilitating use.
- Permanent cookies: with these cookies, the data is stored on the terminal device and it is possible to access and process it for a period of time set by the responsible provider for the cookies.
- Purpose of the cookies
 - i. Strictly necessary cookies: These cookies allow the user to browse areas with usage restrictions and use their different functions. We use these cookies on the basis of our legitimate interest to allow the website to function properly.
 - ii. Performance cookies: These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site.
 - iii. Functional cookies: These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third-party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.
 - iv. Advertising cookies: These cookies are used to track our visitors' browsing habits. They can be used to build up a profile of search and/or browsing history



for every visitor. Identifiable or unique data is collected to show relevant/personalized marketing content to each user. The information that uniquely identifies users' browsers and internet devices is used to display targeted advertising and/or share this data with third parties for the same purpose.

The processing of strictly necessary cookies is based on the legitimate interest of ECOMEDICS S.A.S. for the purposes explained below. Performance cookies, functional cookies or targeting cookies are processed on users' consent for the purposes explained below. Users' consent is collected and registered following the selection of cookie preferences in our cookie banner.

What cookies are used on our website? We use the following cookies on our website:

Strictly necessary:

FIRST- AND THIRD-PARTY COOKIES	NAME	PROVIDER	PURPOSE	RETENTION
Third party	GRECAPTCHA	Google.com	We use Google Re-captcha to distinguish between humans and bots. This is beneficial for the website, in order to identify potential threats and ensure website security.	180 days
First-Party	CookieConsent	Cleverleaves.com	Stores the user's cookie consent state for the current domain	1 year
First-Party	PHPSESSID	Cleverleaves.com	Preserves user session state across page requests.	Session
First-party	Wordpress-test-cookie	Cleverleaves.com	Used to check if the user's browser supports cookies.	Session
Third-party	Rc::a	Gstatic.com	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Session
Third-party	Rc::c	Gstatic.com	This cookie is used to distinguish between humans and bots.	Session
Third-party	CONSENT	Youtube.com	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	2 years

Functional cookies:

FIRST- AND THIRD-PARTY COOKIES	NAME	PROVIDER	PURPOSE	RETENTION
Third-party	thegem_gdpr_consent	thegem		Session

First-Party	Cache-sprite-plyr	Cleverleaves.com	This cookie is necessary for the cache function. A cache is used by the website to optimize the response time	Persistent
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Performance cookies:

FIRST- AND THIRD-PARTY COOKIES	NAME	PROVIDER	PURPOSE	RETENTION
Third Party	_ga	google.com	Calculates visitor, session and campaign data and also keeps track of site usage.	2 years
Third Party	_ga_#	Google.com	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	2 years
Third Party	td	www.googletagmanager.com	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Session
Third-party	yt.innertube::nextId	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Persistent
Third-party	YSC	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session
Third-party	VISITOR_INFO1_LIVE	youtube.com	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	180 days
Third-party	yt-remote-device-id	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent
Third-party	yt-remote-cast-installed	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session
Third-party	yt-remote-cast-available	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session
Third-party	yt-remote-session-app	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session
Third-party	yt-remote-session-name	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session
Third-party	yt-remote-fast-check-period	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session
Third-party	yt-remote-connected-devices	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent

Advertisement cookies:

FIRST-THIRD-PARTY COOKIES	AND	NAME	PROVIDER	PURPOSE	RETENTION
Third party		_gat_gtag_UA	google.com	Stores unique user ID for target advertisement.	1 minute
Third-party		YtldbMeta#data bases	youtube.com	Used to track user's interaction with embedded content.	Persistent
Third-party		TESTCOOKIEENABLED	youtube.com	Used to track user's interaction with embedded content.	1 day
Third-party		remote_sid	youtube.com	Necessary for the implementation and functionality of YouTube video-content on the website.	Session
Third-party		LAST_RESULT_ENTRY_KEY	youtube.com	Used to track user's interaction with embedded content.	Session
Third-party		nextId	youtube.com	Used to track user's interaction with embedded content.	Session
Third-party		requests	youtube.com	Used to track user's interaction with embedded content.	Session

Transfers to third parties based outside of the EEA

Google Analytics

We use the web analysis tool “Google Analytics” to design our website according to your needs. Google Analytics creates usage profiles based on pseudonyms. For this purpose, permanent cookies are stored on your end device and read out by us. In this way, we are able to recognize returning visitors and count them as such.

Within the framework of Google Analytics, Google Ireland Limited and Google LLC (United States) support us as processors according to Art. 28 of the GDPR. The data processing can therefore take place outside the EU or EEA. With regard to Google LLC, no adequate level of data protection can be assumed due to the processing in the United States. There is a risk that authorities may access the data for security and monitoring purposes without you being informed or having the right to appeal. Please take this into account if you decide to give your consent to our use of Google Analytics.

If you agree and give your consent via our banner, the processing of your personal data will be based on Art. 6 Para. 1 Lit. a, GDPR and the third-country transfer on the basis of Art. 49 Para. 1 Lit. a, GDPR.

You can withdraw your consent at any time, for this you can access through the pop up located on the left side of the page and make the appropriate changes.

Google Re-Captcha



We use Google's reCAPTCHA service to determine whether a person or a computer enters information in our contact form. Google uses the following data to determine whether you are a person or a computer: IP address of your device, the webpage which you are visiting and on which the CAPTCHA is embedded, the time and date of the query, recognition features of your browser and operating system, Google account (if you are logged in), mouse movements on the reCAPTCHA areas and tasks for which you must identify an image. The legal basis for the described processing is Art. 6 para. 1 lit. f GDPR (balancing of interests based on our interest to ensure the security of our webpage).

How can I manage my preferences regarding cookies used on this website?

You can manage your preferences regarding cookies and revoke your consent at any time. you can access through the pop up located on the left side of the page and make the appropriate changes.

How can I block or delete the cookies this site uses from my device?

You can allow, block or delete the cookies installed on your device by configuring the options of the browser installed on your PC.

Please note that if you do so, our web pages may not be displayed and some functions may no longer be technically available.

If you would like more information about deleting, disabling and blocking cookies, please visit the website: <https://knowcookies.com> and check the "manage cookies" and "webmasters guide" sections.

Updating our cookie policy

There is a possibility that we will update our cookie policy on this website in accordance with legal and technical requirements, therefore we recommend that you read this policy occasionally so that you are adequately informed about how and for what we use cookies. Last updated: August 30TH, 2023.

Note on deleting cookies

You can delete or block all cookies from this website, but parts of the site may not work and this may also affect the quality of the website. If you have any questions about our Cookie Policy, you can contact us through our various contact methods.

Further data protection information

For more information regarding the collection, processing and disclosure of your personal data and your data protection rights, please see our privacy policy at: Microsoft Word - DATA PRIVACY POLICY-Translated.docx (cleverleaves.com).